



**\*\*FOR IMMEDIATE RELEASE\*\***

Monday, 17 May 2021

## **THE QUEEN'S GREEN CANOPY: "Plant a Tree for the Jubilee"**

### **QGC Ambassadors**

*The Queen's Green Canopy* (QGC) is delighted to announce further details about the UK-wide tree planting initiative which invites everyone to "Plant a Tree for the Jubilee" from October, when the tree planting season begins.

As we look ahead to the planting season in October, the QGC will be helping people to learn about the best way to plant trees so that they survive and flourish for years to come. We will also be celebrating our trees and green spaces and our connection to them.

We are proud to announce the following list of Ambassadors who will be working with us to help galvanise support for this special tree-planting initiative.

Although not official Ambassadors, *The Queen's Green Canopy* has the support of actress Joanna Lumley, and naturalist and documentarian, Sir David Attenborough. Sir David previously joined Her Majesty, with whom he shares the same year of birth, in the Buckingham Palace Garden as they talked about the value of trees, as featured in the renowned ITV documentary *The Queen's Green Planet*.

### **The Queen's Green Canopy Ambassadors**

#### Dame Floella Benjamin

Becoming a household name through appearances in iconic children's programmes of the sixties, Dame Floella is an influential voice in British culture and an advocate for the welfare of children throughout the world. In 2018, Dame Floella was awarded a gold medal for her Chelsea Windrush Garden, going on to become Vice President of the RHS.

#### Alan Titchmarsh

As one of the most recognisable voices in horticulture, Alan Titchmarsh MBE began his career studying the subject in Hertfordshire and Kew. Since then, as a presenter and writer, he has brought his gardening expertise to millions.

#### Dame Judi Dench

One of the most celebrated actresses of her generation, Dame Judi Dench OBE has captivated audiences with spellbinding performances and is the recipient of an Oscar, multiple BAFTAs and a myriad of other awards. Dame Judi shares with The Queen's Green Canopy, a deep passion for trees.

### Monty Don

Author, journalist and broadcaster, Monty Don is a highly regarded horticulturalist. Lead presenter of the BBC's much-loved *Gardeners' World*, Monty has spent the last 30 years sharing his passion for gardening with others.

### Lady Mary Peters

A former Northern Irish athlete, Lady Mary Peters competed in multiple Olympic and Commonwealth games, winning Britain's only gold medal in the 1972 Munich Olympic Games. Lady Mary later established The Mary Peters Trust, supporting both disabled and able-bodied athletes.

### Dame Katherine Grainger

Katherine Grainger is the United Kingdom's most decorated British female Olympian and is currently the Chair of UK Sports, the government organisation responsible for directing the development of elite-level sport. An iconic British athlete, Katherine is also passionate about raising awareness around mental health.

### Nigel Owens

Former international rugby union referee, Nigel Owens MBE is one of the most recognisable names in the sport. As well appearing as a television host and documentary presenter, Nigel Owens has previously lent patronage to LGBTQ and anti-bullying organisations.

### Bertie Gregory

Bertie is a BAFTA award winning wildlife cinematographer and a National Geographic presenter whose goal is to tell stories that get people to fall in love with the natural world and show that looking after wildlife is more than just a nice thing to do, it is crucial to all our futures.

### Peter Rabbit™

*The Tale of Peter Rabbit* is one of the world's best-loved children's books and was created by author and illustrator, Beatrix Potter in 1902. The QGC looks forward to working with Peter who will help children understand the importance trees as a sanctuary for animals, in providing protection and safety and a home for them, as it does for him.

### **QGC social media**

Please follow The Queen's Green Canopy launch at these handles:

*Instagram: @queensgreencanopy / @theroyalfamily / @clarencehouse*

*Twitter: @qgcanopy / @royalfamily / @clarencehouse*

*Facebook: @queensgreencanopy / @thebritishmonarchy*

*LinkedIn: @queensgreencanopy / @theroyalfamily*

**Hashtags:** #queensgreencanopy #plantatreeforthejubilee #jubileetree #qgclaunch #treesinliterature

Further information about the QGC is available at [www.queensgreencanopy.org](http://www.queensgreencanopy.org)

**Media Contact**

Marnie Gaffney MVO  
Head of Communications  
The Queen's Green Canopy  
[marnie.gaffney@queensgreencanopy.org](mailto:marnie.gaffney@queensgreencanopy.org)  
+447793266675